

Introducing a Book:

Make More Money

Author: Brian Tracy

Kindle Edition



Courtesy: https://www.amazon.com/Make-More-Money-Brian-Tracy-ebook/dp/B07J3NMPB2/ref=sr_1_1?dchild=1&keywords=Make+More+money+brian+tracy&qid=1634250459&s=books&sr=1-1

Make More Money by **Brian Tracy** has nine chapters. Interesting and useful strategies are offered in this to help us make more money. All the students, whether they seek a degree in

business administration or not, will benefit a lot by reading this book. Written in an easy to follow language and style, the book has the following chapters or parts:

1. Introduction
2. An Eye Opener--Who Becomes Wealthy?
3. Habits of Millionaires and Billionaires?
4. How to Develop New Habits
5. How Rich People Think
6. More Ways Rich People Think -- Earning More Money
7. The 7 Basics of Business Success
8. The 7 Habits of High-Profit Businesses
9. The 7 Habits for Personal Success

The basic assumption or truth elaborated in this interesting book is that successful people in business and every walk of life have “certain traits and behaviors in common”, and these traits and behaviours can be developed by individuals and groups through their earnest effort. The author declares, “**You Can Do It Too**”.

Young entrepreneurs and our college students should have their eyes open to see the successful people around them and study how they have succeeded over the years. Indian bazaars have many success stories to tell.

This book focuses on those millionaires who are self-made, first generation millionaires, who began with nothing. They did not have higher education, but with their imaginative effort attained great success. Most of us college graduates in India do our best to get a job which will give us a regular monthly income. Many seek government jobs. Software engineers and business management graduates look for jobs in companies that would help them to go abroad and work there for a better pay. Trend may change in due course. Hopefully business entrepreneurship becomes a goal in our younger generation. This book will inspire all young people who wish to make money.

The author identifies several sources of wealth such as Software companies, real estate companies, Investment companies, Technology such as creating apps, all these finding needs and fill them with hard work and ingenuity. They sell something to someone, and thus their market share increases. The author also cautions entrepreneurs not to get involved in businesses that lose money. They should be always very cautious in their effort and should be aware of the conditions of business in terms of gaining or losing money. Hard work and self-discipline and other aspects that lead to success in making money are emphasized in this book.

Apart from giving us the author’s great insights into the lives and traits of individuals who have succeeded in becoming millionaires, the book inspires every reader to seek wealth through

honest efforts. This is a book of inspiration and young college students should all read this book and use the suggestions in their career as innovators.

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