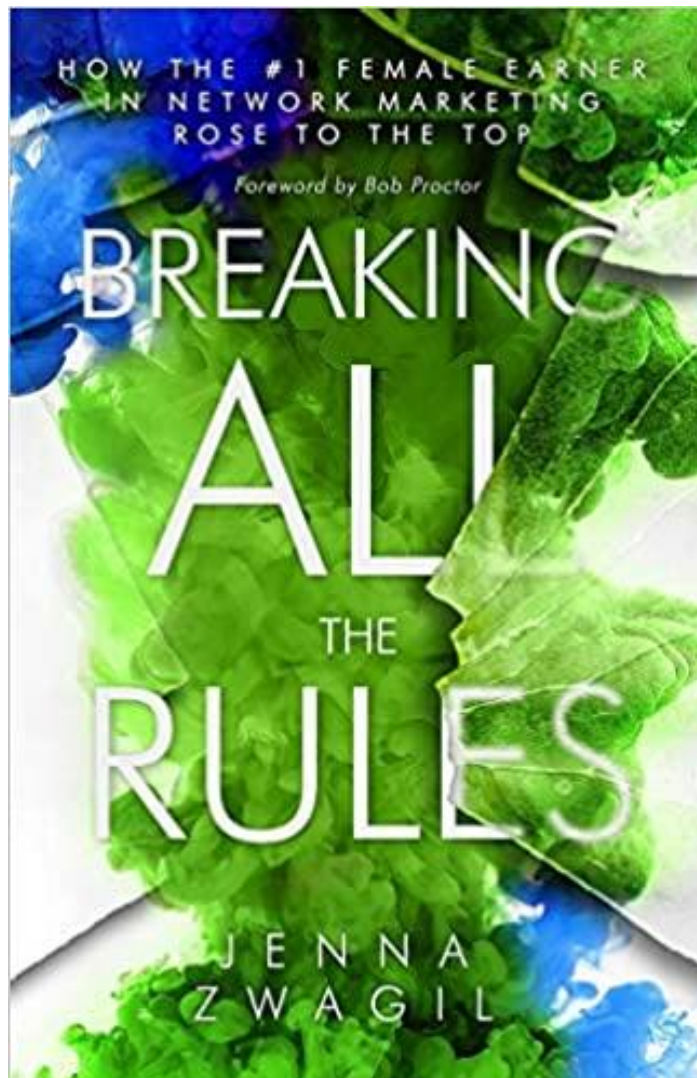


**Introducing a Book:**  
*Breaking All The Rules*  
**Author: Jenna Zwagil**  
**Kindle Edition**

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Courtesy: [https://www.amazon.com/Breaking-All-Rules-Network-Marketing/dp/1947814605/ref=sr\\_1\\_1?dchild=1&keywords=Breaking+all+the+rules&qid=1630467882&sr=8-1](https://www.amazon.com/Breaking-All-Rules-Network-Marketing/dp/1947814605/ref=sr_1_1?dchild=1&keywords=Breaking+all+the+rules&qid=1630467882&sr=8-1)

***Breaking All the Rules* by Jenna Zwagil** has a comprehensive introductory heading: ***How the #1 Female Earner in Network Marketing Rose to the Top.***

Apart from the Foreword and Preface, the book contains the following chapters:

Chapter 1: Forget the Rules

Chapter 2: Trapped between two worlds

Chapter 3: Running in Circles

Chapter 4: Meeting Josh

Chapter 5: Learning Not to Quit

Chapter 6: Energy

Chapter 7: My DailyChoice

Chapter 8: Working on Myself

Chapter 9: Escaping the Matrix

Chapter 10: HempWorx

Chapter 11: Rebel With a Cause

Chapter 12: Why I Wrote This Book

Bob Proctor in his Foreword declares, “she [Jenna] takes you on a page-by-page journey of how she went from being truly broke to very wealthy.”

Jenna Zwagil built a 100 million US dollars’ worth network marketing company. The book encourages all of us who wish to establish and run our own marketing businesses. Each chapter has illustrations from Jenna Zwagil’s on business career. She cites the rules believed and accepted to be true more often than not. And she breaks these rules in her journey to succeed in her network marketing career. For example, we all believe that **success is for a certain type of person**. She declares, **Success is for anyone willing to conquer their fears**.

Jenna Zwagil declares herself to be a great believer in karma. She applies to business as well: “What goes up, must come down. What goes around *does* come around.” She is strongly in favor of ethics in all our work and endeavor. So, she declares, “I don’t really break every rule.”

To begin with, the principles presented in the book may sound somewhat contradictory to one another. But as the book moves forward, we really are encouraged by the life story of the author Jenna Zwagil and the principles followed or broken by her.

Indian students of business administration will greatly benefit by reading this book. Within 100 pages, we learn many subtle rules that we need to understand, follow and use in our business

endeavor. Business corporations in India and the executives of these corporations will also greatly benefit by reading this book.

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